

## **ORDER**



KSJV

|               |                             |                     |
|---------------|-----------------------------|---------------------|
| <b>Orders</b> | <b>Order / Rev:</b>         | 03292               |
|               | <b>Alt Order #:</b>         | 06825819            |
|               | <b>Product Desc:</b>        | NRCC IE 2012        |
|               | <b>Estimate:</b>            | 2599                |
|               | <b>Flight Dates:</b>        | 09/14/12 - 09/20/12 |
|               | <b>Original Date / Rev:</b> | 06/21/12 / 08/27/12 |
|               | <b>Order Type:</b>          | GENERAL             |

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

|        |                  |                             |
|--------|------------------|-----------------------------|
| Agency | Name:            | <u>National Media, Inc.</u> |
|        | Buying Contact:  | <hr/>                       |
|        | Billing Contact: | <hr/>                       |
|        |                  | <u>815 Slaters Ln.</u>      |
|        |                  | <u>Alexandria, VA 22314</u> |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|            |                |                           |
|------------|----------------|---------------------------|
| Advertiser | Name:          | NRCC-IE <u>Revised</u>    |
|            | Demographic:   | A25-54                    |
|            | Product Codes: | PLI2                      |
|            | Priority:      | SELECT PRIORITY CODE      |
|            | Revenue Codes: | POLITICAL/AGY, ISSUE, GEN |

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/20/12 | 61      | \$68,525.00  | \$58,246.25 |

## Totals

| Month          | # Spots | Gross Amount | Net Amount  | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 61      | \$68,525.00  | \$58,246.25 | 0.00   |
| Total          | 21      | \$2,000.00   | \$1,800.00  | 0.00   |

#### **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCrary       | Atlanta      | South        | Start Of Order - End Of Order | 100%    |

### Order Share

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 37%   | \$68,525.00  |
| Market      | 100%  | \$185,202.70 |

#### **Competitive Share**

|       |     |             |
|-------|-----|-------------|
| CABLE | 0%  | \$0.00      |
| KBLR  | 0%  | \$0.00      |
| KFBT  | 0%  | \$0.00      |
| KINC  | 0%  | \$0.00      |
| KLAS  | 22% | \$40,744.59 |
| KLVX  | 0%  | \$0.00      |
| KSNV- | 0%  | \$0.00      |
| KTNV  | 15% | \$27,780.41 |
| KTUD  | 0%  | \$0.00      |
| KVVU  | 22% | \$40,744.59 |
| KVWB  | 0%  | \$0.00      |
| LV1   | 0%  | \$0.00      |
| UNKWN | 4%  | \$7,408.11  |

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

| Ln  | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|---|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| E 1   | KSNV | 09/14/12          | 09/14/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                   | ----F-- | :30 | 1     | \$400.001   | 0.00 | NM            |      | 1     | \$400.00   |
| <b>WAKE W/WAGNRS1</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/10/12 09/16/12 ----F-- 1 \$400.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 2   | KSNV | 09/17/12          | 09/17/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                   | M-----  | :30 | 1     | \$400.001   | 0.00 | NM            |      | 1     | \$400.00   |
| <b>WAKE W/WAGNRS1</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 M----- 1 \$400.00 0.00  |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 3   | KSNV | 09/18/12          | 09/18/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                   | -T----- | :30 | 1     | \$400.001   | 0.00 | NM            |      | 1     | \$400.00   |
| <b>WAKE W/WAGNRS1</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 -T----- 1 \$400.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 4   | KSNV | 09/19/12          | 09/19/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                   | --W---- | :30 | 1     | \$400.001   | 0.00 | NM            |      | 1     | \$400.00   |
| <b>WAKE W/WAGNRS1</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 --W--- 1 \$400.00 0.00  |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 5   | KSNV | 09/20/12          | 09/20/12        | M-F 5-6a WakeUp w/Wagners | 5-6a  |                   | ---T--- | :30 | 1     | \$400.001   | 0.00 | NM            |      | 1     | \$400.00   |
| <b>WAKE W/WAGNRS1</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 ---T--- 1 \$400.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 6   | KSNV | 09/14/12          | 09/14/12        | M-F 6-7a WakeUp w/Wagners | 6-7a  |                   | ----F-- | :30 | 1     | \$725.001   | 0.00 | NM            |      | 1     | \$725.00   |
| <b>WAKE W/WAGNRS2</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/10/12 09/16/12 ----F-- 1 \$725.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 7   | KSNV | 09/17/12          | 09/17/12        | M-F 6-7a WakeUp w/Wagners | 6-7a  |                   | M-----  | :30 | 1     | \$725.001   | 0.00 | NM            |      | 1     | \$725.00   |
| <b>WAKE W/WAGNRS2</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 M----- 1 \$725.00 0.00  |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 8   | KSNV | 09/18/12          | 09/18/12        | M-F 6-7a WakeUp w/Wagners | 6-7a  |                   | -T----- | :30 | 1     | \$725.001   | 0.00 | NM            |      | 1     | \$725.00   |
| <b>WAKE W/WAGNRS2</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 -T----- 1 \$725.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 9   | KSNV | 09/19/12          | 09/19/12        | M-F 6-7a WakeUp w/Wagners | 6-7a  |                   | --W---- | :30 | 1     | \$725.001   | 0.00 | NM            |      | 1     | \$725.00   |
| <b>WAKE W/WAGNRS2</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 --W--- 1 \$725.00 0.00  |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 10  | KSNV | 09/20/12          | 09/20/12        | M-F 6-7a WakeUp w/Wagners | 6-7a  |                   | ---T--- | :30 | 1     | \$725.001   | 0.00 | NM            |      | 1     | \$725.00   |
| <b>WAKE W/WAGNRS2</b>                           |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 ---T--- 1 \$725.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 11  | KSNV | 09/14/12          | 09/14/12        | Today Show                | CM    | 658a-9am          | ----F-- | :30 | 2     | \$900.001   | 0.00 | NM            |      | 2     | \$1,800.00 |
| <b>TODAY SHW</b>                                |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/10/12 09/16/12 ----F-- 2 \$900.00 0.00 |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 12  | KSNV | 09/17/12          | 09/17/12        | Today Show                | CM    | 658a-9am          | M-----  | :30 | 2     | \$900.001   | 0.00 | NM            |      | 2     | \$1,800.00 |
| <b>TODAY SHW</b>                                |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week: 09/17/12 09/23/12 M----- 2 \$900.00 0.00  |      |                   |                 |                           |       |                   |         |     |       |             |      |               |      |       |            |
| E 13  | KSNV | 09/18/12          | 09/18/12        |                           | CM    | 658a-9am          | -T----- | :30 | 2     | \$900.001   | 0.00 | NM            |      | 2     | \$1,800.00 |

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

| Ln   | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time    | Days       | Len | Spots | Rate        | Pri  | Rtg Type      | Spots | Amount     |
|------|------|-------------------|-----------------|----------------------|-------|-------------------|------------|-----|-------|-------------|------|---------------|-------|------------|
|      |      |                   |                 | Today Show           |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | Today Show           |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | TODAY SHW            |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----              |       | 2                 | \$900.00   |     |       | 0.00        |      |               |       |            |
| E 14 | KSNV | 09/19/12          | 09/19/12        | Today Show           | CM    | 658a-9am          | --W----    | :30 | 2     | \$900.001   | 0.00 | NM            | 2     | \$1,800.00 |
|      |      |                   |                 | Today Show           |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | TODAY SHW            |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --W----              |       | 2                 | \$900.00   |     |       | 0.00        |      |               |       |            |
| E 15 | KSNV | 09/20/12          | 09/20/12        | Today Show           | CM    | 658a-9am          | ---T---    | :30 | 2     | \$900.001   | 0.00 | NM            | 2     | \$1,800.00 |
|      |      |                   |                 | Today Show           |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | TODAY SHW            |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | ---T---              |       | 2                 | \$900.00   |     |       | 0.00        |      |               |       |            |
| E 16 | KSNV | 09/15/12          | 09/15/12        | Saturday Today       | CM    | 7a-9am            | -----S-    | :30 | 1     | \$625.001   | 0.00 | NM            | 1     | \$625.00   |
|      |      |                   |                 | Saturday Today       |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | SATURDAY TODAY       |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----S-              |       | 1                 | \$625.00   |     |       | 0.00        |      |               |       |            |
| E 17 | KSNV | 09/16/12          | 09/16/12        | Sunday Today         | CM    | 7a-8am            | -----S     | :30 | 1     | \$500.002   | 0.00 | NM            | 1     | \$500.00   |
|      |      |                   |                 | Sunday Today         |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | SUN TODAY-NBC        |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/10/12    | 09/16/12        | -----S               |       | 1                 | \$500.00   |     |       | 0.00        |      |               |       |            |
| E 19 | KSNV | 09/14/12          | 09/14/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | -----F--   | :30 | 1     | \$725.001   | 0.00 | NM            | 1     | \$725.00   |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:30 PM-5:00 PM) |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/10/12    | 09/16/12        | ----F--              |       | 1                 | \$725.00   |     |       | 0.00        |      |               |       |            |
| E 20 | KSNV | 09/18/12          | 09/18/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | -T-----    | :30 | 1     | \$725.001   | 0.00 | NM            | 1     | \$725.00   |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:30 PM-5:00 PM) |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----              |       | 1                 | \$725.00   |     |       | 0.00        |      |               |       |            |
| E 21 | KSNV | 09/20/12          | 09/20/12        | NEWS 3 at 4 (1 HOUR) | CM    | 4-5pm             | ---T---    | :30 | 1     | \$725.001   | 0.00 | NM            | 1     | \$725.00   |
|      |      |                   |                 | 4PM NEWS (1 hour)    |       | (4:30 PM-5:00 PM) |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | ---T---              |       | 1                 | \$725.00   |     |       | 0.00        |      |               |       |            |
| E 22 | KSNV | 09/14/12          | 09/14/12        | M-F Early News       | CM    | 5-630p            | -----F--   | :30 | 2     | \$1,200.001 | 0.00 | NM            | 2     | \$2,400.00 |
|      |      |                   |                 | M-F Early News       |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/10/12    | 09/16/12        | ----F--              |       | 2                 | \$1,200.00 |     |       | 0.00        |      |               |       |            |
| E 23 | KSNV | 09/17/12          | 09/17/12        | M-F Early News       | CM    | 5-630p            | M-----     | :30 | 2     | \$1,200.001 | 0.00 | NM            | 2     | \$2,400.00 |
|      |      |                   |                 | M-F Early News       |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | M-----               |       | 2                 | \$1,200.00 |     |       | 0.00        |      |               |       |            |
| E 24 | KSNV | 09/18/12          | 09/18/12        | M-F Early News       | CM    | 5-630p            | -T-----    | :30 | 2     | \$1,200.001 | 0.00 | NM            | 2     | \$2,400.00 |
|      |      |                   |                 | M-F Early News       |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----              |       | 2                 | \$1,200.00 |     |       | 0.00        |      |               |       |            |
| E 25 | KSNV | 09/19/12          | 09/19/12        | M-F Early News       | CM    | 5-630p            | --W----    | :30 | 2     | \$1,200.001 | 0.00 | NM            | 2     | \$2,400.00 |
|      |      |                   |                 | M-F Early News       |       |                   |            |     |       |             |      |               |       |            |
|      |      |                   |                 | NEWS 3               |       |                   |            |     |       |             |      |               |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |            |     |       | <u>Rate</u> |      | <u>Rating</u> |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --W----              |       | 2                 | \$1,200.00 |     |       | 0.00        |      |               |       |            |
| E 26 | KSNV | 09/20/12          | 09/20/12        |                      | CM    | 5-630p            | ---T---    | :30 | 2     | \$1,200.001 | 0.00 | NM            | 2     | \$2,400.00 |

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

| Ln   | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days       | Len | Spots       | Rate          | Pri | Rtg         | Type | Spots | Amount       |
|------|------|-------------------|-----------------|------------------------|-------|-------------------|------------|-----|-------------|---------------|-----|-------------|------|-------|--------------|
|      |      |                   |                 | M-F Early News         |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | M-F Early News         |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | NEWS 3                 |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | ---T---                |       | 2                 | \$1,200.00 |     |             | 0.00          |     |             |      |       |              |
| E 27 | KSNV | 09/14/12          | 09/14/12        | M-F Jeopardy           | CM    | 630-7pm           |            |     | -----F---   | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Jeopardy           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | JEOPARDY               |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/10/12    | 09/16/12        | ----F--                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 28 | KSNV | 09/17/12          | 09/17/12        | M-F Jeopardy           | CM    | 630-7pm           |            |     | M-----      | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Jeopardy           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | JEOPARDY               |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | M-----                 |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 29 | KSNV | 09/18/12          | 09/18/12        | M-F Jeopardy           | CM    | 630-7pm           |            |     | -T-----     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Jeopardy           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | JEOPARDY               |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 30 | KSNV | 09/19/12          | 09/19/12        | M-F Jeopardy           | CM    | 630-7pm           |            |     | --W----     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Jeopardy           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | JEOPARDY               |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | --W----                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 31 | KSNV | 09/20/12          | 09/20/12        | M-F Jeopardy           | CM    | 630-7pm           |            |     | ---T---     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Jeopardy           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | JEOPARDY               |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | ---T---                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 32 | KSNV | 09/14/12          | 09/14/12        | M-F Wheel              | CM    | 7-730pm           |            |     | ----F--     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Wheel of Fortune   |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | WHEEL-FORTNE           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/10/12    | 09/16/12        | ----F--                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 33 | KSNV | 09/17/12          | 09/17/12        | M-F Wheel              | CM    | 7-730pm           |            |     | M-----      | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Wheel of Fortune   |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | WHEEL-FORTNE           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | M-----                 |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 34 | KSNV | 09/18/12          | 09/18/12        | M-F Wheel              | CM    | 7-730pm           |            |     | -T-----     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Wheel of Fortune   |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | WHEEL-FORTNE           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 35 | KSNV | 09/19/12          | 09/19/12        | M-F Wheel              | CM    | 7-730pm           |            |     | --W----     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Wheel of Fortune   |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | WHEEL-FORTNE           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | -T-----                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 36 | KSNV | 09/20/12          | 09/20/12        | M-F Wheel              | CM    | 7-730pm           |            |     | ---T---     | :30           | 1   | \$1,300.001 | 0.00 | NM    | 1 \$1,300.00 |
|      |      |                   |                 | M-F Wheel of Fortune   |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | WHEEL-FORTNE           |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | --W----                |       | 1                 | \$1,300.00 |     |             | 0.00          |     |             |      |       |              |
| E 37 | KSNV | 09/19/12          | 09/19/12        | Wed PR 9-11p           | CM    | 9-11pm            |            |     | --w----     | :30           | 1   | \$3,100.001 | 0.00 | NM    | 1 \$3,100.00 |
|      |      |                   |                 | Wednesday Prime 9-11pm |       |                   |            |     |             |               |     |             |      |       |              |
|      |      |                   |                 | HARRY'S LAW            |       |                   |            |     |             |               |     |             |      |       |              |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |            |     | <u>Rate</u> | <u>Rating</u> |     |             |      |       |              |
|      |      | Week: 09/17/12    | 09/23/12        | --W----                |       | 1                 | \$3,100.00 |     |             | 0.00          |     |             |      |       |              |
| E 38 | KSNV | 09/14/12          | 09/14/12        |                        | CM    | 8-9pm             |            |     | ----F--     | :30           | 1   | \$1,700.001 | 0.00 | NM    | 1 \$1,700.00 |

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

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Product Desc: NRCC IE 2012  
Estimate: 2599

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KSNV

| Ln  | Ch              | Start           | End               | Inventory Code            | Break         | Start/End Time  | Days    | Len | Spots | Rate        | Pri  | Rtg | Type        | Spots        | Amount            |                 |                 |                   |             |               |                |          |         |   |            |      |
|---|-----------------|-----------------|-------------------|---------------------------|---------------|-----------------|---------|-----|-------|-------------|------|-----|-------------|--------------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|----------------|----------|---------|---|------------|------|
| The Tonight Show<br>Tonight Show  |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| TONITE SHW  |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---T---</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>   |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/17/12 | 09/23/12 | ---T--- | 1 | \$500.00   | 0.00 |
| <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>               | <u>Rating</u> |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Week: 09/17/12  | 09/23/12        | ---T---         | 1                 | \$500.00                  | 0.00          |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| E 51  | KSNV            | 09/15/12        | 09/15/12          | Saturday Night Live       | CM            | 1130pm-1:02am   | -----S- | :30 | 1     | \$1,400.001 | 0.00 | NM  |             | 1 \$1,400.00 |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| SAT NITE LIVE   |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
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| <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>               | <u>Rating</u> |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Week: 09/10/12  | 09/16/12        | -----S-         | 1                 | \$1,400.00                | 0.00          |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| N 52  | KSNV            | 09/16/12        | 09/16/12          | Sports Night in Las Vegas | GM            | Sun 1135p-1200a | -----S  | :30 | 1     | \$400.001   | 0.00 | NM  |             | 1 \$400.00   |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Sports Night in Las Vegas   |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----S</td> <td>1</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>    |                 |                 |                   |                           |               |                 |         |     |       |             |      |     |             |              | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/10/12 | 09/16/12 | -----S  | 1 | \$400.00   | 0.00 |
| <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u>               | <u>Rating</u> |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Week: 09/10/12  | 09/16/12        | -----S          | 1                 | \$400.00                  | 0.00          |                 |         |     |       |             |      |     |             |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |
| Totals  |                 |                 |                   |                           |               |                 |         |     |       |             |      | 61  | \$68,525.00 |              |                   |                 |                 |                   |             |               |                |          |         |   |            |      |